

Genevieve Konecnik.

video editor. motion graphics. designer. musician.

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Skills

Art directing
Video preplanning, conceptualizing, storyboarding, video editing, motion graphics
Music composition and scoring, sound design, audio mix and mastering
Web and interactive design
Knowledge of front-end design HTML, CSS
Print design
Works well in team environment
Professional musician

Experience

DeMadesign –owner. video editor. designer. motion graphics. musician. 2004 - Present
Washington, DC. Freelance creative design services to various clients throughout the local and national area. Areas of expertise include filming/directing, concept from storyboard to design, video editing, motion graphics, sound design, music composition, web design, print design.

Pappas Group –designer. motion lead. 2004 - 2009
McLean, VA. Creative lead responsible to oversee and art direct all video and motion projects. Roles included video editing, animation, music composing and arranging. Also responsible for web and interactive design, print design, identity design and exhibit design.

ASCD –web designer. 2003 - 2004
Alexandria, VA. Designer responsible for all web and interactive products. Redesigned corporate web site as well as restructured the ASCD storefront. Designed book covers and print materials.

Proxicom –senior designer. 2000 - 2003
Reston, VA. Designed conceptual online brands for Fortune 500 clients which include Dupont, Teflon, Timberland, Polo, Elisabeth, Black and Decker, HealthScribe, Coke, Toward, AARP, Cisco, Mazda and Volkswagen. Created interactive presentations using Flash and Director. Storyboarded and edited video using Final Cut, Premiere and After Effects.

GVG Interactive –interactive designer. 1999 - 2000
Downers Grove, IL. Lead designer responsible for web and brand development in travel industry. Client list included Vacations by Globetrotters, Hyatt Vacations, Amtrak and Better Homes and Gardens Vacations. Designed and built-out web sites and animations. Worked closely with programmers to develop and design templates for dynamic databases. Also responsible for all marketing materials within the department.

Education

Design Degree in Advertising Design from Montgomery College. Also attended University of Maryland Baltimore County and McHenry County College studying Interactive Design and Video Design and Editing. Courses included curriculums in digital video editing and producing and photography.