

# Genevieve Konecnik.

video editor. motion graphics. designer. musician.

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## Skills

Art directing  
Video preplanning, conceptualizing, storyboarding, video editing, motion graphics  
Music composition and scoring, sound design, audio mix and mastering  
Web and interactive design  
Knowledge of front-end design HTML, CSS  
Print design  
Works well in team environment  
Professional musician

## Experience

**DeMadesign** –owner. video editor. designer. motion graphics. musician. 2004 - Present  
*Washington, DC.* Freelance creative design services to various clients throughout the local and national area. Areas of expertise include filming/directing, concept from storyboard to design, video editing, motion graphics, sound design, music composition, web design, print design.

**Pappas Group** –designer. motion lead. 2004 - 2009  
*McLean, VA.* Creative lead responsible to oversee and art direct all video and motion projects. Roles included video editing, animation, music composing and arranging. Also responsible for web and interactive design, print design, identity design and exhibit design.

**ASCD** –web designer. 2003 - 2004  
*Alexandria, VA.* Designer responsible for all web and interactive products. Redesigned corporate web site as well as restructured the ASCD storefront. Designed book covers and print materials.

**Proxicom** –senior designer. 2000 - 2003  
*Reston, VA.* Designed conceptual online brands for Fortune 500 clients which include Dupont, Teflon, Timberland, Polo, Elisabeth, Black and Decker, HealthScribe, Coke, Toward, AARP, Cisco, Mazda and Volkswagen. Created interactive presentations using Flash and Director. Storyboarded and edited video using Final Cut, Premiere and After Effects.

**GVG Interactive** –interactive designer. 1999 - 2000  
*Downers Grove, IL.* Lead designer responsible for web and brand development in travel industry. Client list included Vacations by Globetrotters, Hyatt Vacations, Amtrak and Better Homes and Gardens Vacations. Designed and built-out web sites and animations. Worked closely with programmers to develop and design templates for dynamic databases. Also responsible for all marketing materials within the department.

## Education

Design Degree in Advertising Design from Montgomery College. Also attended University of Maryland Baltimore County and McHenry County College studying Interactive Design and Video Design and Editing. Courses included curriculums in digital video editing and producing and photography.